

# ALLIANCE CIGAR

AMERICA'S PREMIER CIGAR WHOLESALER  
FAST · FRESH · FRIENDLY

Dear Friends,

We are excited to announce that we are the exclusive wholesaler for the ACID 20th Anniversary size named 'Bronxzilla'. In 2019, Drew Estate celebrated the anniversary of its ACID cigar brand with the introduction of a chromed-out, ACID 20. The company expanded the line with the release of a Toro and Robusto Tubo. Now, the ACID 20 "Bronxilla" continues the celebration. The Bronxilla features an Ecuadorian Connecticut Shade wrapper, Indonesian binder and rich Nicaraguan filler. Each ACID 20 "Bronxilla" will be presented as a 5 x 54 Robusto enveloped in a blinged-out chrome foil and packed in 20-count boxes with the ACID 20 logo on it. We are honored to celebrate our 20-year friendship with Jonathan Drew and the Drew Estate family. We celebrate the ACID 20 story with the introduction of the Bronxilla size. ACID Cigars is the most irreverent hand-crafted premium brand in the cigar industry for retailers and consumers alike. The ACID 20 Bronxilla is the next chapter in the legendary Acid brand story. This limited edition is only sold thru us and can be found in this catalog in the ACID 20 section and is SKU# 93-10856.

We take great pride in having the friendliest Customer Service Team in the industry today. We are a family employee owned company with over 75 years combined experience in the Imported Premium Cigar industry. We treat our customers with care and respect, unparalleled in business today. Our complete focus is on Imported Premium Cigar Brands; we are very unique in this way. We are dedicated to helping you manage the complex world of Imported Premium Cigars. When you need advice, service, product, selection and pricing assistance on Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all retail customers the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness.

If you haven't asked for a password to use our online ordering and inventory management website; [www.AllianceCigar.com](http://www.AllianceCigar.com) you should consider doing so. We just recently upgraded the site to include more informative tools for educating your team on the premium cigar category. The site also has several different monthly promotions and products from the premier manufacturers like Drew Estate, Arturo Fuente, A.J. Fernandez, Aganorsa Leaf, Foundation Cigar, Perdomo, Rocky Patel, Davidoff, Alec Bradley, Kristoff, My Father Cigars, Oliva, Altadis, General Cigar and others that are only available through us.

We would like to extend our sincerest best wishes for a great October. As we enter our 23rd year of service to the cigar retailing industry we would like to thank you for working with us in helping you grow and profit from the premium cigar category. We wish you, your families and your co-workers all the best. Thank you once again for your loyalty and support. Have a profitable and a healthy October!

Best regards,,



Tom Sullivan  
Founder