

# ALLIANCE CIGAR.com

AMERICA'S PREMIER CIGAR WHOLESALER  
FAST · FRESH · FRIENDLY

Greetings,

The Alliance Cigar family would like to extend our sincerest best wishes for a great Fall season. We would like to thank all of our special friends and customers for helping us grow and become a key component of your premium cigar business. We are always looking for ways to bring the most sought after cigars, exclusive products and the newest products to our customers first. All recent new product arrivals are specially marked "New" in the catalog to help you in your search. Recently a couple of new products have come in to stock that we would like to highlight and recommend for your humidor;

**M by Macanudo**; is a coffee-infused cigar using an unusual blend of Indonesian Besuki wrapper, a Philipino binder and Nicaraguan leaves in the filler. It is offered in three sizes.

**PUNCH Diablo**; this will be the first Punch line extension not made at the company's factory in Honduras. Instead, it will be made in Nicaragua by "A.J." Fernandez. Named for the Spanish word for devil, it is the fullest bodied Punch to date. The blend uses an Ecuadorian Sumatra oscuro wrapper, a Connecticut broadleaf binder grown in the U.S., and filler tobaccos from Nicaragua and Honduras. It comes in three sizes.

**ODYSSEY "Maduro"**; our fastest selling bundled cigar line just added a maduro version. This price value brand has seen tremendous growth in a relatively short period. We haven't seen a cigar this good at this price point in many years.

**CAO "Nicaragua"**; available in three sizes this Nicaraguan made cigar features Nicaraguan fillers but a Honduran wrapper and binder. As is always the case for these CAO "Country" editions the packaging stands out on a crowded shelf and is a real attention getter.

**Diesel Whiskey Row**; available in four sizes. This cigar is aged in whiskey barrels lending a unique dark earthy hint to the flavor profile.

**La Gloria Cubana Esteli**; a three-size line that relies on tobaccos from Honduras and Nicaragua. We feel this has created a blend that brings a deeper richer taste profile to the La Gloria brand family that we have seen before.

**MACANUDO Inspirado "Red"**; the newest edition of the Inspirato line extension of the Macanudo frontmark. A fiery addition to the Inspirado line-up, the Inspirado Red is made in Nicaragua and the fullest bodied blend of the Inspirato family.

In addition to the largest assortment of premium imported cigar brands and exclusive products, we carry a great selection of small batch, boutique brands. We are an appointed distributor for today's hottest small batch cigar brands including; Foundation Cigars full assortment, MiQuerida, Sobremesa, Espinossa 'Dread', RoMa Craft, Leaf by Oscar, PDR, Robert Caldwell and many others.

We have several key additions to our extensive portfolio of exclusive premium cigar sizes of world famous brands like; Herrera Esteli, Flor de las Antillas, Prensado, My Uzi Weighs a Ton, ACID, Oliva V Melanio, LaRanja, Rocky Patel Sun Grown Maduro, Rocky Patel Decade and many more. These products are ONLY available through us. In addition they are not sold to the big catalog/discount internet outlets.

If you haven't asked for a password to use our online ordering and inventory management website; [www.AllianceCigar.com](http://www.AllianceCigar.com) you should consider doing so. We just recently upgraded the site to include more informative tools like exclusive product videos and exclusive interview videos for educating your team on the premium cigar category. The site also has several different monthly promotions and products from the premier manufacturers like General Cigar, Nat Sherman, Drew Estate, Davidoff, Rocky Patel, Davidoff, Alec Bradley, Gurhka, My Father Cigars, Oliva, Cojimar, Altadis, and others that are only available through us here at Alliance Cigar.

Our focus is on Imported Premium Cigar Brands; we are unique in this way. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all licensed resellers of fine imported premium cigars the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness. Have a profitable and a wonderful Fall!

Best regards,



Tom Sullivan  
Founder