



Greetings.

The Alliance Cigar family would like to extend our sincerest best wishes for a great Fall season. As we complete our 21st year of business and service to the cigar retailing industry we would like to thank all of our special friends and customers for helping us grow and become a key component of your premium cigar business. Unlike many of the other cigar wholesalers we remain an independently owned family business.

We are always looking for ways to bring the most sought after cigars, exclusive products and the newest products to our customers first. All recent new product arrivals are specially marked "New" in the catalog to help you in your search. In addition to the largest assortment of premium imported cigar brands and exclusive products, no distributor carries a greater selection of small batch, vintage or boutique brands than we do. We are an appointed distributor for today's hottest small batch cigar brands; MiQuerida, Sobremesa, The Upsetters, Espinossa 'Dread', RoMa Craft, Leaf by Oscar, Robert Caldwell and others because of our unparalleled level of customer service, honesty, integrity and singular and unique focus on imported premium cigars. We have several key additions to our extensive portfolio of exclusive premium cigar sizes of world famous brands like; Herrera Esteli, Flor de las Antillas, Prensado, My Uzi Weighs a Ton, ACID, Aging Room, LaRanja, Rocky Patel Decade and many more. These products are ONLY available through us, Alliance Cigar. In addition they are not sold to the big catalog/discount internet outlets.

If you haven't asked for a password to use our online ordering and inventory management website; www.AllianceCigar.com you should consider doing so. We just recently upgraded the site to include more informative tools like exclusive product videos and exclusive interview videos for educating your team on the premium cigar category. The site also has several different monthly promotions and products from the premier manufacturers like General Cigar, Nat Sherman, Drew Estate, Davidoff, Rocky Patel, Davidoff, Alec Bradley, Fonseca, Casa Magna, Gurhka, My Father Cigars, Oliva, Cojimar, Altadis, and others that are only available through us here at Alliance Cigar.

It bears repeating what our customers have learned over these last 20+ years. We pride ourselves on having the friendliest Customer Service Team in the industry today. We are a small employee owned company with over 85 years combined experience in the Imported Premium Cigar industry. We treat our customers with care and respect, unparalleled in business today. Our focus is on Imported Premium Cigar Brands; we are unique in this way. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all licensed resellers of fine imported premium cigars the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness. Please visit and Like our facebook page for daily updates on new arrivals, promotions as well as unique exclusive informative Videos; www.facebook.com/alliancecigar/

Have a profitable and a wonderful Fall!

Best regards,



Tom Sullivan
Founder