

ALLIANCE  CIGAR.com
AMERICA'S PREMIER CIGAR WHOLESALER
FAST · FRESH · FRIENDLY

Dear Friends,

The Food and Drug Administration is making it harder and harder for family-owned, handmade cigar companies to produce and sell their products. The new rules are unnecessary and highly political, and they will drive companies out of business, leaving you with fewer choices in your humidor, changing the cigar industry forever. This is a clear and imminent threat to your business. The time to act is now.

It needs to stop.

Write the new FDA commissioner, Dr. Scott Gottlieb, and President Donald Trump. Let them know how you feel. Tell them handmade cigars deserve an exemption from FDA control. It's time to deregulate the handmade cigar industry and let this small, artisanal and venerable business continue without government interference.

You should also enlist the help of your customers in this effort. Please have them join you in sending letters as well.

The Cigar Rights of America is our industry's most consistent voice in this effort. We urge you to follow and support their efforts. Please follow and support their efforts to protect and serve your industry; <https://www.cigarrights.org/>

SAMPLE LETTER

Copy-and-paste this sample letter and let your voice be heard.

I am protesting the FDA's over-regulation of the handmade cigar industry. Keep this family owned and artisanal industry intact and leave handmade cigars alone.

WRITE NOW:

FDA Commisioner Dr. Scott Gottlieb

Email address: commissionerFDA@fda.hhs.gov

President Trump

Contact information: whitehouse.gov/contact/

Vice President Michael Pence

Contact information: whitehouse.gov/contact/

Health and Human Services Secretary Thomas Price

Email address: secretary@HHS.gov

Summer is finally here and that means the prospect of better business for all our friends in the retail cigar industry! Alliance Cigar takes great pride in having the friendliest Customer Service Team in the industry today. We are a small employee owned company with over 75 years combined experience in the Imported Premium Cigar industry. We treat our customers with care and respect, unparalleled in business today. Our focus is on Imported Premium Cigar Brands; we are unique in this way. Most Tobacco Wholesale Distributors that sell cigars have their focus on other categories of tobacco, like cigarettes, machine made cigars, snuff, etc. In addition most of these companies sell all other types of goods like soda, marital aids, coffee and phone cards. What does any of that have to do with helping you manage the complex world of Imported Premium Cigars? In one word; NOTHING. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all Cigar Shops the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness. Have a profitable and a healthy summer!

Best regards,



Tom Sullivan
Founder