

**ALLIANCE CIGAR.com**  
AMERICA'S PREMIER CIGAR WHOLESALER  
FAST · FRESH · FRIENDLY

Greetings.

On behalf of myself and our entire Alliance Cigar family we would like to extend our sincerest best wishes for a great Fall season.

As we complete our 20th year of business and service to the cigar retailing industry we would like to thank all of our special friends and customers for helping us grow and become a key component of your premium cigar business. Unlike many of the other cigar wholesalers we remain an independently owned family business. We are not owned by some foreign tobacco conglomerate, nor are we simply a division of a huge consumer cigar catalog/internet operation. We recommend that you ask and find out who really owns your friendly cigar wholesale company before making your mind up about where to do business. We are not your competitor. Make sure your other suppliers are not as well.

In the month of October we will be running several exciting promotions on behalf of the Oliva family of cigars. The Oliva portfolio includes some of the most sought after, highly rated cigars in the last 10 years including the Oliva "V" and the Oliva "V" Melanio. The Melanio is a winner of the coveted Cigar Aficionado Cigar of the Year award. We also are proud to have our own exclusive size of the Melanio. Oliva is also known for their product innovation and quality. The Nub Series as well as the Nub Cafe Series are the first of their kind in our industry. They are now often copied but these products have set the standard of excellence that has not been equaled.

We are always looking for ways to bring the most sought after cigars, exclusive products and the newest products to our customers first. All these new products are marked "New" in the catalog to help you in your search. In addition to the largest assortment of premium imported cigar brands and exclusive products, no distributor carries a greater selection of small batch, vintage or boutique brands than we do. We have recently been appointed a distributor for two of the hottest small batch cigar brands; RoMa Craft and Robert Caldwell because of our unparalleled level of customer service, honesty, integrity and singular and unique focus on imported premium cigars. We have several key additions to our extensive portfolio of exclusive premium cigar sizes of world famous brands like; Herrera Esteli, Flor de las Antillas, Prensado, Kentucky Fire Cured, My Uzi Weighs a Ton, ACID, Aging Room, LaRanja, Rocky Patel Decade and many more. These products are ONLY available through us at Alliance Cigar. In addition they are not sold to the big catalog/discount internet outlets.

If you haven't asked for a password to use our online ordering and inventory management website; [www.AllianceCigar.com](http://www.AllianceCigar.com) you should consider doing so. We just recently upgraded the site to include more informative tools for educating your team on the premium cigar category. The site also has several different monthly promotions and products from the premier manufacturers like Drew Estate, PDR, Rocky Patel, Davidoff, Alec Bradley, Fonseca, Casa Magna, Gurhka, My Father Cigars, Oliva, Cojimar, Altadis, General Cigar and others that are only available through us. It bears repeating what our customers have learned over these last 20 years. We pride ourselves on having the friendliest Customer Service Team in the industry today. We are a small employee owned company with over 85 years combined experience in the Imported Premium Cigar industry. We treat our customers with care and respect, unparalleled in business today. Our focus is on Imported Premium Cigar Brands; we are unique in this way. Most Tobacco Wholesale Distributors that sell cigars have their focus on other categories of tobacco, like cigarettes, machine made cigars, snuff, etc. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all licensed resellers of fine imported premium cigars the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness. Have a profitable and a wonderful Fall!

Best regards,

  
Tom Sullivan  
Founder