

# ALLIANCE CIGAR.com

AMERICA'S PREMIER CIGAR WHOLESALER  
FAST · FRESH · FRIENDLY

Greetings Friends,

Rocky Patel has been aptly named the hardest working man in the Cigar Industry for many reasons. One of which is his ability to successfully develop new and unique blends of high grade premium cigars. This year is no exception, in fact this year's introductions are exceptional and we highly recommend that you consider adding them to your inventory. As always we at Alliance Cigar will have all these products for you at the Factory Direct Prices in addition to our world class Customer service. Also look out for our exclusive upcoming promotions on these new products as well as many of today's top selling brands. Rocky's new brands are as follow; Rocky's new "Fifty-Five". Originally blended to commemorate owner Rocky Patel's 55th birthday, Fifty-Five is being turned into a regular-production line. Each of the cigars are 55 ring gauge with a tapered head and foot. Made in Nicaragua at Rocky Patel's factory it comes in four sizes. They are Corona (4 x 55), Robusto (5 1/2 x 55), Toro (6 1/2 x 55) and Titan (8 x 55). Three sizes come in boxes of 20, while Titan will come in a box of 10.

RP Special Edition is a price-protected brand offered in three sizes, all in boxes of 10: Robusto (5 1/2 x 50), Toro (6 1/2 x 52) and Sixty (6 x 60).

Dark Dominican is a four size line: Corona (5 1/2 x 42), Robusto (5 1/2 x 50), Churchill (7 x 49) and Supremo (6 x 54). All offered in boxes of 20. This represents Rocky's first ever Dominican made cigar.

The Rocky Patel Platinum Limited Edition Habano is a three-size line: Robusto (5 1/2 x 50), Toro (6 1/2 x 52) and Torpedo (6 1/8 x 52). It will also come in boxes of 20.

In addition, Rocky has added Connecticut versions of three of its lines; Prohibition Connecticut will be offered in a single 6 1/2 x 52 Toro size with a suggested retail price of \$8.15. Like the other two versions of Prohibition, it will be sold in jars of 16 cigars.

Catch 22 will also receive a Connecticut extension. Four sizes will be offered: Rothchild (4 1/2 x 50), Toro (6 x 52), Double Corona (7 1/2 x 52) and Sixty (6 x 50). All sizes will come in boxes of 22 with the exception of the Rothchild which will come in boxes of 50.

Finally, The Edge Howitzer will be offered in Connecticut form. The 7 x 70 size will come in boxes of 10.

On behalf of myself and our entire Alliance Cigar family we would like to extend our sincerest best wishes for a great Labor Day weekend. No one appreciates the efforts, dedication and day in day out hard work a small business owner like you puts in, other than another small family owned business owner like me. As we enter our 21st year of business and service to the cigar retailing industry we would like to thank all of our special friends (ie. customers) for helping us grow and become a key supply partner to your premium cigar business. Unlike many of the other cigar wholesalers, we remain an independently owned family business. We are not owned by some foreign tobacco conglomerate, nor are we simply a division of a huge consumer cigar catalog/internet operation. We recommend that you ask and find out who really owns your friendly cigar wholesale company before making your mind up about where to do business. We are not your competitor. Make sure your other suppliers are not as well.

As Summer comes to a close we wish you, your families and your co-workers all the best.

Sincerely,



Tom Sullivan  
Founder