

ALLIANCE CIGAR.com
AMERICA'S PREMIER CIGAR WHOLESALER
FAST · FRESH · FRIENDLY

Dear Friends,

We hope this catalog finds you and your families well. Spring is quickly approaching and with it the renewed hope and anticipation of fun times and good things to come.

I'd like to highlight a very special project that we have been unfolding over the past three years. It's called the DeSocio Series. We have partnered with Alec Bradley, Boutique Blends, Espinossa Cigars, My Father Cigars (Don Pepin) and the Oliva family. Each of these companies have been long time friends and strategic supply partners for Alliance Cigar these past 15 years. What makes this project unique is that all of these companies have taken their all-time highest rated brand and produced an exclusive size just for us. We only sell these products to our brick and mortar customers. These products are a great way to have something unique, limited, highly rated and only found in stores like yours.

The DeSocio series consists of;

93-7703 Flor de las Antillas" DeSocio "(5.75 X 54) Cigar Aficionado's Cigar of the Year 2012 93-8017 PRENSADO "DeSocio" (5.5 X 56) Cigar Aficionado's Cigar of the Year 2011

93-8601 Aging Room Quattro" DeSocio" (5 3/4 X47 Dbl. Perfecto) Cigar Aficionado's #2 cigar of the Year

93-8010 Oliva Serie V Melanio "DeSocio" (6.5 X 54) Cigar Aficionado's Cigar of the Year 2014

93-5779 TEMPUS "DeSocio" (6.5 X 54) Rated 94 by Cigar Aficionado

and the newest addition;

93-8928 Laranja Reserva"DeSocio"(5 5/8 X 54 Dbl. Perfecto) rated 95 by Cigar Aficionado

One way to keep your premium cigar customer's loyalty is to offer a great variety of today's hottest selling "small batch craft" cigars. There are tons of these small boutique brands popping up all the time. We have spent countless hours following these new products, visiting their factories, canvassing consumers for their opinions all in an effort to pick products that will deliver new sales for your store. We carry the most extensive collection of these small batch craft cigars. We recommend the following brands if you are looking to balance your humidor with some unique offerings; Asylum, Caldwell, Foyle, The Rake, LaJugada, Buenaventura, Curavari, Achilles, Hamlet Tabaquero, CroMagnon, Intemperance, Anthropology, 7-20-04, Cuatro Cinco Reserva and Laranja Reserva. All of these small craft brands have also received numerous 90+ratings from Cigar Aficionado, Cigar Inside, Cigar Snob, and Halfwheel among others.

As always we are honored and grateful to serve you and your company's premium cigar needs, whether that be just a couple of boxes or providing you with all your premium cigar category needs. Thank you once again for your loyalty and support.

Warmest regards,



Tom Sullivan
Founder