

ALLIANCE CIGAR

Greetings.

On behalf of myself and our entire Alliance Cigar family we would like to extend our sincerest best wishes for a great Thanksgiving and upcoming Holiday season. As we enter our 20th year of business and service to the cigar retailing industry we would like to thank all of our special friends and customers for helping us grow and become a key component of your premium cigar business. Unlike many of the other cigar wholesalers we remain an independently owned family business. We are not owned by some foreign tobacco conglomerate, nor are we simply a division of a huge consumer cigar catalog/internet operation. We recommend that you ask and find out who really owns your friendly cigar wholesale company before making your mind up about where to do business. We are not your competitor. Make sure your other suppliers are not as well.

We have highlighted and included an additional page that details all the hottest new product introductions at the 2015 IPCPR in late July. We are always looking for ways to bring the most sought after cigars, exclusive products and the newest products to our customers first. All these new products are marked "New" in the catalog to help you in your search. In addition to the largest assortment of premium imported cigar brands and exclusive products, no distributor carries a greater selection of small batch, vintage or boutique brands than we do. We have recently been appointed a distributor for two of the hottest small batch cigar brands; RomaCraft and Robert Caldwell because of our unparalleled level of customer service, honesty, integrity and singular and unique focus on imported premium cigars.

We have several key additions to our extensive portfolio of exclusive premium cigar sizes of world famous brands like; Flor de las Antillas, Prensado, Kentucky Fire Cured, My Uzi Weighs a Ton, ACID, Aging Room, LaRanja, Rocky Patel Decade..and many more. These products are ONLY available through us at Alliance Cigar. In addition they are not sold to the big catalog/ discount internet outlets.

If you haven't asked for a password to use our online ordering and inventory management website; www.AllianceCigar.com you should consider doing so. We just recently upgraded the site to include more informative tools for educating your team on the premium cigar category. The site also has several different monthly promotions and products from the premier manufacturers like Drew Estate, AJ Fernandez, Rocky Patel, Davidoff, Alec Bradley, Fonseca, Casa Magna, Gurhka, My Father Cigars, Oliva, Cojimar, Altadis, General Cigar and others that are only available through us.

It bears repeating what our customers have learned over these last 20 years...We pride ourselves on having the friendliest Customer Service Team in the industry today. We are a small employee owned company with over 85 years combined experience in the Imported Premium Cigar industry. We treat our customers with care and respect, unparalleled in business today. Our focus is on Imported Premium Cigar Brands; we are unique in this way. Most Tobacco Wholesale Distributors that sell cigars have their focus on other categories of tobacco, like cigarettes, machine made cigars, snuff, etc. In addition most of these companies sell all other types of goods like soda, marital aids, coffee and phone cards. What does any of that have to do with helping you manage the complex world of Imported Premium Cigars? In one word; NOTHING. If you need advice, service, product, selection and pricing when it comes to Imported Premium Cigars we are best prepared to meet and exceed your needs. Our mission has always been and remains to provide all licensed resellers of fine imported premium cigars the greatest choice with the best pricing possible. Coupled with an unparalleled level of knowledge, service, and helpfulness. Have a profitable and a wonderful Winter!

Best regards,



Tom Sullivan
Founder