

ALLIANCE CIGAR

Dear Friends,

We hope this catalog finds you and your families well. It has been a brutal Winter throughout most of our great country, which we all know dampens our consumers ability to enjoy fine cigars. However, Spring is quickly approaching and with it the renewed hope and anticipation of great times and good things to come.

I'd like to highlight a very special project that we have been unfolding over the past two years. It's called the DeSocio Series. We have partnered with Alec Bradley, My Father Cigars (Don Pepin) and the Oliva family. Each of these three fine companies have been long time friends and strategic supply partners for Alliance Cigar these past 15 years. Each of these companies has taken their all-time highest brand and produced an exclusive size just for us. We only sell these products to our brick and mortar customers. These products are a great way to have something unique, limited, highly rated and only found in stores like yours.

The **DeSocio** series consists of;

93-7703 **Flor de las Antillas; DeSocio** (5.75 X 54 Cuban Pressed) *Cigar Aficionado's Cigar of the Year 2012*

93-8017 **PRENSADO; DeSocio** (5.5 X 56 Cuban Pressed Belicoso) *Cigar Aficionado's Cigar of the Year 2011*

93-8010 **Oliva Serie V Melanio; DeSocio** (6.5 X 54 Cuban Pressed) *Cigar Snob's Cigar of the Year 2012, Rated 95 by Cigar Aficionado*

93-5779 **TEMPUS DeSocio** (6.5 X 54) *Rated 94 by Cigar Aficionado*

We have a very extensive assortment of exclusive brands, as well as sizes of popular National brands. To make it easier for you to find these items in our extensive product listing here in the catalog we have marked each of these items with a notation of "Exclusive".

As always we are honored and grateful to serve you and your company's premium cigar needs, whether that be just a couple of fill in boxes or providing you with all your premium cigar category needs. Thank you once again for your loyalty and support.

Warmest regards,



Tom Sullivan
Founder