

ALLIANCE CIGAR

Dear Friends,

Well summer is finally here and with it prime premium cigar enjoyment season as well. Our newest catalog offers you expanded choices of today's top selling premium brands as well as the most sought after boutique cigar brands. Our pricing is second to none with almost every product offered is at Direct Factory Pricing.

Consumers are always looking for something new or something different. Our store owners are always looking for something they can sell and not have to compete with the discount outlets. To meet these needs we have developed a portfolio of exclusive line extensions to popular brands that only we sell. These items are exclusively for our brick and mortar accounts. By stocking and selling these products in your store you can offer your customer something unique from today's most sought after brands without worrying about losing future sales of that product to the discount outlets. These products are;

- #2458 ACID Ronin
- #2741 ACID Ronin Deluxe
- #3028 ACID RONIN Ridiculoso
- #5715 Camacho Meritage 11/18
- #5716 Camacho Meritage Diadema
- #5717 Camacho Meritage Diploma
- #5971 Camacho Meritage Toro
- #5779 TEMPUS DeSocio (6 1/2 X 54)
- #4090 Rocky Patel Meritage Churchill
- #4088 Rocky Patel Meritage Robusto
- #4091 Rocky Patel Meritage Toro
- #4089 Rocky Patel Meritage Torpedo
- #5729 Rocky Patel 1990 Vintage Rockchilde
- #6092 Rocky Patel Decade Rockchilde
- #6091 Rocky Patel 1999 Vintage Rockchilde
- #6093 Rocky Patel Sun Grown Vintage

We are one of the first distributors to receive supplies of the following hot new cigars; Kristoff Britannia and Sumatra blends, Joya de Nicaragua Antano Dark Corojo, Second Growth, Cain, Cain F and Cain Nub as well as the new Jaime Garcia blend from the Pepin family. Always check in with us to see what is new as we constantly receive new supplies of limited hard to find cigars as well as the first releases of new blends, brands and line extensions.

In an on going effort to make ordering for you more convenient we now offer the ability to order, check on our Inventory, look up your past orders all 24/7 through our password protected Wholesale only web site www.Alliancecigar.com. If you are already a customer and a user (thank you!), if not, all you have to do is call our office 800-328-1001 ask for Carolyn or Barbara and they will assign you a Customer ID as well as a password. They will need a current copy of your tax licenses/permit. It's that simple. Of course we are still always available to you to handle all your ordering, stock status, shipping and other questions over the phone with our friendly customer services as we always have over these last 15 years.

This catalog is dedicated to the fond memory of our dear friend Steve Faccenda. Steve was our C.A.O Sales Manager for the past 5 years and one of our dearest friends. In all our years in this business we have never encountered a more sincere, thoughtful and honest person. Steve loved his job and this industry but more than anything he loved his family. Steve and his family will forever be in our thoughts and prayers. Thank you Steve .God bless the Faccenda family.

Sincerely,
Tom Sullivan
Founder

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